

# The 2018 New Apple Book Awards Excellence in Independent Publishing



Please fill out the following form completely and include with your entry submission.  
The following information will be used internally and not be distributed publicly.  
One entry form per book. Choose up to ten categories for each submission. Pay for your entry online through NewAppleLiterary.com or mail your payment (check or money order), made payable to "New Apple" along with your entry submission.

**Contact Info (Please print):**

Contact Person Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_  YES, add me to your mailing list for future awards & announcements

Publishing House, Self-Publisher or Paid Subsidy Publisher (check all that apply):

- AuthorHouse  BookBaby  CreateSpace  Smashwords  Xlibris  Page Publishing  Nook  
 Archway  Lulu  Other (Print-on-Demand, Subsidy or Vanity Press) \_\_\_\_\_

**Book Entry Info (Please print):**

Title: \_\_\_\_\_

Author(s) / Illustrator(s): \_\_\_\_\_

Date of Publication: \_\_\_\_\_ Length: \_\_\_\_\_  Words  Pages

*Books published before 1-1-2016 are eligible for entry into ONLY the "2015 and older" category. Books published before 1-1-2016 are not eligible for additional categories*

Available Formats (check all that apply):

- Paperback  Hardcover  E-Book  Kindle  Nook  Audiobook  Other \_\_\_\_\_

Submission Type (check all that apply):

- Print Book / Mailed  E-Book / Emailed  Audiobook / Mailed on Disc or Flashdrive in Audio CD or mp3 format

*Complete category list is on page 2. Double check category name and description.*

	Cat. #	Category Description	Fee
1st Category - (required) \$40 Early Bird / \$50 after 5-1-18 / \$70 after 9-1-18	_____ / _____	_____	\$ _____
2nd Category - (optional) Add \$20 Early Bird / \$25 after 5-1-18 / \$35 after 9-1-18	_____ / _____	_____	\$ _____
3rd Category - (optional) Add \$20 Early Bird / \$25 after 5-1-18 / \$35 after 9-1-18	_____ / _____	_____	\$ _____
4th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-18 / \$35 after 9-1-18	_____ / _____	_____	\$ _____
5th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-18 / \$35 after 9-1-18	_____ / _____	_____	\$ _____
6th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-18 / \$35 after 9-1-18	_____ / _____	_____	\$ _____
7th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-18 / \$35 after 9-1-18	_____ / _____	_____	\$ _____
8th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-18 / \$35 after 9-1-18	_____ / _____	_____	\$ _____

Total Due: \_\_\_\_\_

# The 2018 New Apple Book Awards for Excellence in Independent Publishing

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**Early Bird Entry Deadline - May 1, 2018 - \$40 per entry for first category / \$20 each additional category**

**Standard Entry Deadline - September 1, 2018 - \$50 per entry for first category / \$25 each additional category**

**Final Entry Deadline - Dec 1, 2018 - \$70 per entry for first category / \$35 each additional category**

**E-Book entries** must be submitted in pdf or doc format and emailed to [digitalentry@newappleliterary.com](mailto:digitalentry@newappleliterary.com).

Each email E-Book entry must include a scanned copy of the entry form and either check number (if mailing payment) or proof of online transaction.

**Printed Book entries** must be mailed to the address below in final print format (paperback or hardcover). Include a copy for each category the book is being entered into.

Each mailed entry must include a copy of the entry form and either payment made payable to "New Apple" or proof of online transaction.

**Audiobook entries** must be mailed to the address below in mp3 or audio CD format on disc or flashdrive.

Each mailed Audiobook entry must include a copy of the entry form and either payment made payable to "New Apple" or proof of online transaction.

Send mailed entries and payments to:

New Apple Book Awards  
PO Box 332  
West Milton, OH 45383

- |                                     |  |  |
|-------------------------------------|--|--|
| 1) General Fiction                  | 21) Young Adult Horror                       | 41) Historical Non-Fiction                             |
| 2) Action / Adventure               | 22) Young Adult Humor                        | 42) Military   |
| 3) Fantasy                          | 23) Young Adult Mystery / Thriller           | 43) True Crime   |
| 4) Science Fiction                  | 24) Young Adult Romance                      | 44) Travel   |
| 5) Horror                           | 25) Young Adult Inspirational                | 45) Health / Medicine                                  |
| 6) Humor                            | 26) Poetry                                   | 46) Gay / Lesbian / Bi / Trans                         |
| 7) Mystery                          | 27) Romance                                  | 47) New Age / Mind-Body-Spirit                         |
| 8) Suspense / Thriller              | 28) Literary Erotica                         | 48) Religion / Spirituality                            |
| 9) Psychological Suspense           | 29) General Non-Fiction                      | 49) Graphic Novel / Comic Books                        |
| 10) Cross Genre                     | 30) Biography / Autobiography / Memoir       | 50) Specialty Books                                    |
| 11) Short Story Fiction             | 31) Inspirational / Motivational / Self-Help | 51) E-Book Children's / Young Adult                    |
| 12) Children's General Fiction      | 32) Photography / Art / Mixed Media          | 52) E-Book General Fiction                             |
| 13) Children's General Non-Fiction  | 33) Business                                 | 53) E-Book Science Fiction                             |
| 14) Children's Humor                | 34) Writing and Publishing                   | 54) E-Book Fantasy                                     |
| 15) Children's Picture Books        | 35) Education                                | 55) E-Book Horror                                      |
| 16) Children's Inspirational        | 36) Technology                               | 56) E-Book Mystery                                     |
| 17) Young Adult General Fiction     | 37) Environment / Nature                     | 57) E-Book Suspense / Thriller                         |
| 18) Young Adult General Non-Fiction | 38) Parenting                                | 58) E-Book Romance / Literary Erotica                  |
| 19) Young Adult Science Fiction     | 39) Sports / Fitness                         | 59) Audiobook  |
| 20) Young Adult Fantasy             | 40) Historical Fiction                       | 60) *2015 and Older ( <i>Published before 1-1-16</i> ) |

*\*Books entered into "2015 and Older" category are not eligible for entry into any additional categories*

# The 2018 New Apple Book Awards

## Excellence in Independent Publishing

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The most effective way to gain credibility and publicity for your book is through positive reviews and accomplishments. New Apple's Annual Book Awards for Excellence in Independent Publishing were established to honor the creative achievements of the unsung books fighting for their place within the publishing world.

Any English language book published within the last three years\*, currently available for sale by an independent author or small press that meets the Awards' guidelines is eligible for entry. This includes E-Books, print-on-demand and self-published works. 'Medalist Honors' and 'Official Selections' will be awarded to winners in 60 fiction and non-fiction categories open to entries in Print, E-Book and Audiobook format. All entries are eligible for three Overall Categories.

**Early Bird Entry Deadline - May 1, 2018 - \$40 per entry for first category / \$20 for each additional category**

**Standard Entry Deadline - September 1, 2018 - \$50 per entry for first category / \$25 for each additional category**

**Final Entry Deadline - December 1, 2018 - \$70 per entry for first category / \$35 for each additional category**

### Eligibility:

- Books must be English language and have publication dates between January 1, 2016\* and December 1, 2018
- Books must be for sale either online or off and accessible for readers in the North American market.
- Books must be either self-published by the author, through a paid print-on-demand publisher where the author pays a company to assist in the self-publishing process, or associated with a small independent press (defined as releasing less than 25 novels per year). Books self-published through a mainstream press are also eligible.
- The New Apple Book Awards selection committee reserves the right to determine the eligibility of all entries.
- Books in print and E-Books are eligible for all categories, except the Audiobook specific category, unless an Audiobook format is available and submitted in addition to a printed Book or E-Book.
- Books must be available in the Audiobook format and submitted in audio form to be eligible for Audiobook specific categories.
- Books must be available in the E-Book format and submitted in digital form to be eligible for E-Book specific categories.
- New Apple employees and members of the New Apple Book Awards independent panel of judges are not eligible for entry.
- *\*Books published before January 1, 2016 are eligible for the "2015 and Older" category ONLY and cannot be entered into any additional.*

### Selection Guidelines:

- Each judgeable category will have a solo 'Medalist Winner' as selected by the category's independent panel of judges.  
*In some cases, the category's panel of judges will also choose up to three 'Official Selections' when they feel the books merit recognition. When the panel of judges are unable to come to a clear decision on which book should be selected as the solo 'Medalist Winner', a secondary panel will be asked to judge the first panel's 'Official Selections' to pick the solo 'Medalist Winner'.*
- The 'Medalist Winner' of each category will receive high resolution digital format New Apple Winner medallions (for placement on covers, websites, promotional materials, etc), a New Apple Winner's Certificate suitable for framing and a year's worth of online exposure through NewAppleLiterary.com and the official New Apple twitter feed (@NewAppleAwards). Each 'Medalist Winner' will be announced individually through press releases distributed by New Apple Literary Services over the course of the following year. Winners in general submission categories (1-50, 59, 60) will also receive 50 silver foil New Apple Winner medallions for cover placement.
- The 'Official Selections' of each category will receive high resolution digital format New Apple Official Selection medallions (for placement on covers, websites, promotional materials, etc), a New Apple Official Selection Certificate suitable for framing and a year's worth of online exposure through NewAppleLiterary.com and the official New Apple twitter feed (@NewAppleAwards).
- All accepted entries are eligible for the Overall Categories: 'Best New Fiction', 'Best Cover Design', 'Spirit Award'.
- Winners of Overall Categories will receive commemorative awards and special distinction honoring their achievement.
- All books are judged by an independent panel of judges. We do not publish the names of our judges to protect their privacy.

### Official Rules:

- All Final entries and their payments must be received no later than December 1, 2018.
- All Standard entries and their payments must be received no later than September 1, 2018.
- All Early Bird entries and their payments must be received no later than May 1, 2018.
- All entry payments must be in USD. Make all checks payable to "New Apple" or pay online with MasterCard, Visa, Discover or AMEX.
- All sales are final. There are no refunds. New Apple reserves the right to refuse any entry deemed ineligible.
- All entries will be notified by email when their entry and/or payment have been received.
- All 'Medalist Winners' and 'Official Selections' will be notified by email by Feb 18, 2019.
- Each book can be entered into no more than 8 categories. *In the event that a book is selected for honors in two or more categories by two or more different panels of judges, the book will receive the award that is highest (Medalist versus Official Selection). If the honors are equal or are in three or more categories, the book will receive the award that the panel decides best suits the book. All decisions are final.*
- Limit to one Overall win and one category win per book entry. Authors are eligible to win multiple awards for multiple book entries.
- No physical book entries will be returned.
- All shipping and handling costs must be covered by the entrant.