

# The 2017 New Apple Book Awards

## Excellence in Independent Publishing



Please fill out the following form completely and include with your entry submission.  
 The following information will be used internally and not be distributed publicly.  
 One entry form per book. Choose up to ten categories for each submission. Pay for your entry online through NewAppleLiterary.com or mail your payment (check or money order), made payable to "New Apple" along with your entry submission.

**Contact Info (Please print):**

Contact Person Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Publishing House (check all that apply):

AuthorHouse  BookBaby  CreateSpace  Smashwords  Xlibris  Other \_\_\_\_\_

**Book Entry Info (Please print):**

Title: \_\_\_\_\_

Author(s) / Illustrator(s): \_\_\_\_\_

Date of Publication: \_\_\_\_\_ Length: \_\_\_\_\_  Words  Pages

Available Formats (check all that apply):

Paperback  Hardcover  E-Book  Kindle  Nook  Audiobook  Other \_\_\_\_\_

Submission Type (check all that apply):

Print Book / Mailed  E-Book / Emailed  Audiobook / Mailed on Disc or Flashdrive in Audio CD or mp3 format

First Category (list on back) - \$40 Early Bird / \$50 after 5-1-17 / \$70 after 9-1-17	Number /	Category Description
2nd Category - (optional) Add \$20 Early Bird / \$25 after 5-1-17 / \$35 after 9-1-17	_____ /	_____
3rd Category - (optional) Add \$20 Early Bird / \$25 after 5-1-17 / \$35 after 9-1-17	_____ /	_____
4th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-17 / \$35 after 9-1-17	_____ /	_____
5th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-17 / \$35 after 9-1-17	_____ /	_____
6th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-17 / \$35 after 9-1-17	_____ /	_____
7th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-17 / \$35 after 9-1-17	_____ /	_____
8th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-17 / \$35 after 9-1-17	_____ /	_____
9th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-17 / \$35 after 9-1-17	_____ /	_____
10th Category - (optional) Add \$20 Early Bird / \$25 after 5-1-17 / \$35 after 9-1-17	_____ /	_____

Total Due: \_\_\_\_\_

# The 2017 New Apple Book Awards for Excellence in Independent Publishing

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**Early Bird Entry Deadline - May 1, 2017 - \$40 per entry for first category / \$20 each additional category**

**Standard Entry Deadline - September 1, 2017 - \$50 per entry for first category / \$25 each additional category**

**Final Entry Deadline - Dec 1, 2017 - \$70 per entry for first category / \$35 each additional category**

**E-Book entries** must be submitted in pdf or doc format and emailed to [digitalentry@newappleliterary.com](mailto:digitalentry@newappleliterary.com).

Each email E-Book entry must include a scanned copy of the entry form and either check number (if mailing payment) or proof of online transaction.

**Printed Book entries** must be mailed to the address below in final print format (paperback or hardcover). Include a copy for each category the book is being entered into.

Each mailed entry must include a copy of the entry form and either payment made payable to "New Apple" or proof of online transaction.

**Audiobook entries** must be mailed to the address below in mp3 or audio CD format on disc or flashdrive.

Each mailed Audiobook entry must include a copy of the entry form and either payment made payable to "New Apple" or proof of online transaction.

Send mailed entries and payments to:

New Apple Book Awards  
PO Box 332  
West Milton, OH 45383

- |                                     |  |                                       |
|-------------------------------------|--|---------------------------------------|
| 1) General Fiction                  | 21) Young Adult Horror                       | 41) Historical Fiction                |
| 2) Action / Adventure               | 22) Young Adult Humor                        | 42) Historical Non-Fiction            |
| 3) Fantasy                          | 23) Young Adult Mystery / Thriller           | 43) Military                          |
| 4) Science Fiction                  | 24) Young Adult Romance                      | 44) True Crime                        |
| 5) Horror                           | 25) Young Adult Inspirational                | 45) Travel                            |
| 6) Humor                            | 26) Poetry                                   | 46) Health / Medicine                 |
| 7) Mystery                          | 27) Romance                                  | 47) Gay / Lesbian / Bi / Trans        |
| 8) Suspense / Thriller              | 28) Literary Erotica                         | 48) New Age / Mind-Body-Spirit        |
| 9) Psychological Suspense           | 29) General Non-Fiction                      | 49) Religion / Spirituality           |
| 10) Cross Genre                     | 30) Biography / Autobiography / Memoir       | 50) Graphic Novel / Comic Books       |
| 11) Short Story Fiction             | 31) Inspirational / Motivational / Self-Help | 51) Specialty Books                   |
| 12) Children's General Fiction      | 32) Arts & Entertainment                     | 52) E-Book Children's / Young Adult   |
| 13) Children's General Non-Fiction  | 33) Photography                              | 53) E-Book General Fiction            |
| 14) Children's Humor                | 34) Business                                 | 54) E-Book Science Fiction            |
| 15) Children's Picture Books        | 35) Writing and Publishing                   | 55) E-Book Fantasy                    |
| 16) Children's Inspirational        | 36) Education                                | 56) E-Book Horror                     |
| 17) Young Adult General Fiction     | 37) Technology                               | 57) E-Book Mystery                    |
| 18) Young Adult General Non-Fiction | 38) Environment / Nature                     | 58) E-Book Suspense / Thriller        |
| 19) Young Adult Science Fiction     | 39) Parenting                                | 59) E-Book Romance / Literary Erotica |
| 20) Young Adult Fantasy             | 40) Sports / Fitness                         | 60) Audiobook                         |

# The 2017 New Apple Book Awards

## Excellence in Independent Publishing

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The most effective way to gain credibility and publicity for your book is through awards and positive reviews. New Apple's Annual Book Awards for Excellence in Independent Publishing was established to honor the creative achievements of the unsung books fighting for their place within the publishing world. Any English language book published within the last three years, currently available for sale by an independent author or small press that meets the Awards' guidelines is eligible for entry. This includes E-Books, print-on-demand and self-published works. 'Medalist Honors' and 'Official Selections' will be awarded to winners in 60 fiction and non-fiction categories open to entries in Print, E-Book and Audiobook format. All entries are eligible for three Overall Categories.

**Early Bird Entry Deadline - May 1, 2017 - \$40 per entry for first category / \$20 for each additional category**

**Standard Entry Deadline - September 1, 2017 - \$50 per entry for first category / \$25 for each additional category**

**Final Entry Deadline - December 1, 2017 - \$70 per entry for first category / \$35 for each additional category**

### Eligibility:

- Books must be English language and have publication dates between January 1, 2015 and December 1, 2017
- Books must be for sale either online or off and accessible for readers in the North American market.
- Books must be either self-published or associated with a small press (defined as releasing less than 25 novels per year).
- The New Apple Book Awards selection committee reserves the right to determine the eligibility of all entries.
- Books in print and E-Books are eligible for all categories, except the Audiobook specific category, unless an Audiobook format is available and submitted in addition to a printed Book or E-Book.
- Books must be available in the Audiobook format and submitted in audio form to be eligible for Audiobook specific categories.
- Books must be available in the E-Book format and submitted in digital form to be eligible for E-Book specific categories.
- New Apple employees and members of the New Apple Book Awards independent panel of judges are not eligible for entry.

### Selection Guidelines:

- Each category that receives eligible entries will have a solo 'Medalist Winner' as selected by the category's independent panel of judges. *In some cases, the category's panel of judges will also choose up to three 'Official Selections' when they feel the books merit recognition. When the panel of judges are unable to come to a clear decision on which book should be selected as the solo 'Medalist Winner', a secondary panel will be asked to judge the first panel's 'Official Selections' to pick the solo 'Medalist Winner'.*
- The 'Medalist Winner' of each category will receive 25 silver foil New Apple Winner medallions for cover placement (with the option to purchase additional stickers through our online store), high resolution digital format New Apple Winner medallion (for cover placement, winner's website or promotional materials), a New Apple Winner's Certificate suitable for framing and a year's worth of online exposure through NewAppleLiterary.com and the official New Apple twitter feed (@NewAppleAwards). Each 'Medalist Winner' will be announced individually through press releases distributed by New Apple Literary Services.
- The 'Official Selections' of each category will receive high resolution digital format New Apple Official Selection medallions (for cover placement, winner's website or promotional materials), a New Apple Official Selection Certificate suitable for framing and a year's worth of online exposure through NewAppleLiterary.com and the official New Apple twitter feed (@NewAppleAwards).
- All accepted entries are eligible for the Overall Categories: 'Best New Fiction', 'Best Cover Design', 'Spirit Award'.
- Winners of Overall Categories will receive commemorative awards and special distinction honoring their achievement.
- All books are judged by an independent panel of judges. We do not publish the names of our judges to protect their privacy.

### Official Rules:

- All Final entries and their payments must be received no later than December 1, 2017.
- All Standard entries and their payments must be received no later than September 1, 2017.
- All Early Bird entries and their payments must be received no later than May 1, 2017.
- All entry payments must be in USD.
- Make all checks payable to "New Apple" or pay online with MasterCard, Visa, Discover or AMEX.
- All sales are final. There are no refunds. New Apple reserves the right to refuse any entry deemed ineligible.
- All entries will be notified by email when their entry and/or payment have been received.
- All 'Medalist Winners' and 'Official Selections' will be notified by email by Feb 15, 2018.

### Submission Rules:

- Each book can be entered into no more than ten categories. *In the event that a book is selected for honors in two or more categories by two or more different panels of judges, the book will receive the award that is highest (Medalist versus Official Selection). If the honors are equal or are in three or more categories, the book will receive the award that the panel decides best suits the book. All decisions are final.*
- Limit to one Overall win and one category win per entry.
- No physical book entries will be returned.
- All shipping and handling costs must be covered by the entrant.